

ArtsAlliance<sup>IL</sup>

# Revel26

*Host Committee and Co-Chair  
Engagement Opportunities*

## Play a meaningful role in shaping Arts Alliance's upcoming annual benefit!

**500**  
attendees

**50,000**  
event reach

**Arts Alliance Illinois' annual benefit is the largest celebration of artistic disciplines and cultural workers across the state.**

Revel brings together the state's creative community to reflect on the past year's achievements and look forward to the important work ahead. Each year, we honor Illinois' most influential creative and civic leaders.

We are seeking thought partners and financial supporters to assist the Alliance in making this event memorable and fun while successfully fueling our work in the coming year.

“The most fun I’ve had  
at a benefit all season.”

- Past Revel Attendee

Revel26

Please consider participating in Revel26 in one of the two following ways:

## Co-Chair

Co-Chairs will play a critical role in shaping this year’s Annual Benefit by assisting Alliance staff with the big-picture goals and strategies that make this event fun, exciting, and engaging.

### Responsibilities include:

- Sponsor the event at Host level or above
- Participate in 1-2 conversations about the shape and program of the event
- Assist in securing 3-5 additional event sponsors at any financial level
- Promote the benefit to your network, including emails, social media, or wherever you’re best able to engage
- Attend Revel25, taking place on May 29, 2025 at 167 Green in Chicago

## Host Committee

Want to support the event but don’t have the bandwidth to Co-Chair? Join us on the Host Committee!

Host Committee members are responsible for contributing or leveraging \$10,000 for the event. This means you can gather a small support team! In exchange, you’ll be acknowledged in our promotional materials as a member of the Host Committee and receive all Host-level sponsorship benefits.

*If neither of these engagement options looks quite right, let us know. We’re happy to tailor engagement opportunities to what works best for you. Contact Karen Loda, Development Manager, at [loda@artsalliance.org](mailto:loda@artsalliance.org) to discuss.*



## About Revel

An Arts Alliance benefit is an evening of energy and inspiration. Guests are invited to mix and mingle in a cocktail party format while enjoying live music and performances. The evening includes a short seated program, where we present the Creative Voice Award and the Citizen Advocate Award to esteemed members of our creative community.

Last year, Revel25 raised \$445,000 to support our mission of building the creative sector's power and ensuring the sustainability of artists and cultural organizations now and into the future. Past honorees include Cari Sacks, Brendan Fernandes, Nora Daley, Amanda Williams, Nick Cave, Martha Lavey, Renée Fleming, Yo-Yo Ma, Tarell Alvin McCraney, Darren Walker, and J Ivy, to name a few.

The event typically draws nearly 500 business, civic, philanthropic, and political leaders alongside individual artists and creative professionals across Illinois. Sponsors benefit from exposure to the Arts Alliance network, reaching nearly 50,000 people through our online and print channels.

## View all sponsorship opportunities

[artsalliance.org/revel26/sponsor](https://artsalliance.org/revel26/sponsor)

## Contact

Karen Loda, Development Manager  
[loda@artsalliance.org](mailto:loda@artsalliance.org)

	Presenting Sponsor \$50,000	Premier Sponsor \$25,000	Host Sponsor \$10,000	Patron Sponsor \$5,000	Partner Sponsor \$3,500
Revel26 tickets	✓ 10 tickets	✓ 10 tickets	✓ 8 tickets	✓ 6 tickets	✓ 4 tickets
Invitation recognition (with logo)	✓	✓	✓	✓	✓
Pre-event recognition on screen (with logo) <sup>2</sup>	✓	✓	✓	✓	✓
Program book recognition (with logo) <sup>3</sup>	✓	✓	✓	✓	✓
Event website recognition	✓	✓	✓	✓	✓
Special Gift	✓	✓	✓	✓	✓
Ad in program book <sup>3</sup>	✓ full page	✓ full page	✓ full page	✓ half page	
Host Committee designee listing	✓	✓	✓		
Acknowledgement in press materials	✓	✓			
Premium name/logo placement on all materials	✓				
Verbal acknowledgment during the event	✓				
Participation in program (optional) <sup>^</sup>	✓				

<sup>^</sup> Presenting Sponsors have the option of showing a video or giving brief remarks.

<sup>1</sup> For inclusion in the printed invitation, please pledge by **May 1, 2026**.

<sup>2</sup> For recognition during the event, please pledge by **August 15, 2026**.

<sup>3</sup> For inclusion in the digital program book, please pledge by **August 15, 2026**.

For more information about sponsorship and visibility opportunities, contact Development Manager, Karen Loda, at [loda@artsalliance.org](mailto:loda@artsalliance.org) or call 312-855-3105 ext. 316.

Your gift is tax-deductible to the extent allowed by law. Arts Alliance Illinois is a 501(c)(3) organization (Tax ID #36-3177592).

Last updated March 18, 2026.



Prefer to fill this out online? [Access the online pledge form here.](#)

## Sponsor level

- Presenting \$50,000
- Premier \$25,000
- Host \$10,000
- Patron \$5,000
- Partner \$3,500

## Sponsor information

Name		Company / Organization		
Address		City	State	Zip
Preferred Phone	Preferred Email			

Name(s) as you wish to appear in recognition materials: \_\_\_\_\_

- Please keep this donation anonymous

My company will match this gift: \_\_\_\_\_ (company name)  
Please enclose or forward any required gift-matching forms.

## Payment information

- Check**  
Please make payable to "Arts Alliance Illinois"
  - Credit card:**
    - MasterCard
    - Visa
    - American Express
    - Discover
- Add processing fee so 100% of my donation can go to Arts Alliance Illinois

Card number	Expiration date (MM/YY)	CVV
Cardholder name	Cardholder signature	Today's date

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 For recognition during the event, please pledge by **August 15, 2026**.  
 For inclusion in the digital program book, please pledge by **August 15, 2026**.

**Arts Alliance Illinois never trades or sells donor information.** All credit card payments made through this form are processed and managed securely by Arts Alliance Illinois and comply with the Payment Card Industry Data Security Standards.

Please remit to: Arts Alliance Illinois, 200 W Madison St, 3rd Floor, Chicago, IL 60606

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# Arts Alliance<sup>IL</sup>

## Board of Directors

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Musician, Curator, Director

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