



Arts
Alliance^{LLC}

Capitol Day • April 15-16, 2026

Sponsorship Opportunities



Our Mission

Arts Alliance Illinois builds the creative sector's power through advocacy and connection to resources to improve the quality of life in communities statewide. Our programs, research, and resources equip creatives and cultural organizations to advocate for themselves, navigate critical funding opportunities, and advance equity in their own work and across the broader field.

Learn more at artsalliance.org.

26,000

The size of our network, including 500+ individual and organizational members who form the core of the largest statewide grassroots coalition of arts advocates in Illinois.

6,355

The number of advocacy actions taken by our network in 2025, from signing a petition to testifying at hearings and rallying in Springfield.

321

The number of legislator touchpoints made by advocates during Capitol Day 2025.

\$280M

Over the last four years, our advocacy has helped generate over \$280M in new state and local funding directed to arts and culture in Illinois.



About Capitol Day

Each spring, Capitol Day brings hundreds of artists and arts advocates to Springfield to meet with legislators, participate in advocacy training, and connect with peers across Illinois. It's a powerful demonstration of civic engagement, with artists, professionals, businesses, civic leaders, and organizations coming together to champion the indispensable role arts and culture plays in communities across Illinois.

In 2025, 150 advocates joined us in Springfield. This year, our goal is to double that number, gathering 300 voices to ensure the creative sector in Illinois is heard loud and clear by lawmakers.

As a sponsor, you'll help fuel momentum for the arts and gain visibility across our statewide network of nearly 50,000 through online and print channels.

For more information about sponsorship and visibility opportunities, contact Development Manager, Karen Loda, at loda@artsalliance.org or call 312-855-3105 ext. 316.

Your gift is tax-deductible to the extent allowed by law. Arts Alliance Illinois is a 501(c)(3) organization (Tax ID #36-3177592).

Last updated March 12, 2026.





What Your Sponsorship Supports

Your sponsorship makes Capitol Day possible. From getting advocates to Springfield to equipping them with training, tools, and materials, every dollar helps bring the arts community face-to-face with legislators.

Hiring a legislative scheduler to coordinate advocate meetings

Providing shuttle transportation between key sites in Springfield

Supplying banners, signage, and branded lanyards to help our advocates stand out at the Capitol

Supporting the creation and distribution of online action tools that extend Capitol Day's impact statewide

Funding ASL interpretation to ensure the event remains accessible to all

Covering round-trip travel and lodging for Advocate Fellows traveling from out of town

Sponsorship Levels

TORCHBEARER
\$10,000

All of the below, plus...

- Premier logo placement on the event website
- Dedicated social media spotlight post
- Verbal recognition from stage at the Advocate Breakfast
- Option to name a Shuttle Bus
- Display table in the Capitol Day advocate registration lobby
- Logo recognition on in-room training materials

AMPLIFIER
\$5,000

All of the below, plus...

- Logo placement in email communications
- Logo placement on the event website
- Acknowledgement in press releases and media materials
- Recognition in a post-event thank you email to all attendees
- Host Committee designee listing

MOBILIZER
\$2,500

All of the below, plus...

- Text recognition in event-related materials
- Pre-event recognition on screen during training and breakout sessions

SUPPORTER
\$1,000

All of the below, plus...

- Pre-event recognition on screen at the Advocate Breakfast
- Recognition in Capitol Day “Thank you to our sponsors” social media roundups

ALLY
\$500

- Text recognition on the event website
- Invitation to VIP experience at Capitol Day

*For inclusion in the event announcement, please pledge by January 8, 2026.

**For inclusion in the event materials, please pledge by April 1, 2026.

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Contact

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