

The logo for ArtsAlliance, featuring the word "ArtsAlliance" in a teal, sans-serif font with a superscripted "LL".

ArtsAlliance^{LL}

Revel25

Thursday, May 29 • 5PM • 167 N. Green Street • Chicago, Illinois

Sponsorship Opportunities

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167 N. Green Street
Chicago, Illinois

Honorary Co-Chairs
Governor JB Pritzker
First Lady MK Pritzker

Event Co-Chairs
Leah Israel
Lisa Duarte

About Revel25

Arts Alliance Illinois' annual benefit is the largest celebration of artistic disciplines and cultural workers across the state. Revel brings together the state's creative community to reflect on the past year's achievements and look forward to the important work ahead. Each year, we honor Illinois' most influential creative and civic leaders during this gathering, which has become the premier celebration of the arts in the state. In 2025, we are thrilled to honor philanthropist and civic leader **Cari B. Sacks** with the Citizen Advocate Award and multidisciplinary artist **Brendan Fernandes** with the Creative Voice Award.

Last year, Revel24 raised \$431,000 to support our mission of building the creative sector's power and ensuring the sustainability of artists and cultural organizations now and into the future. Past honorees include Nora Daley, Amanda Williams, Nick Cave, Martha Lavey, Renée Fleming, Yo-Yo Ma, Tarell Alvin McCraney, Darren Walker, J Ivy, and more.

The event typically draws nearly 400 business, civic, philanthropic, and political leaders, alongside individual artists and creative professionals from across Illinois. Sponsors benefit from the exposure outlined in this packet, reaching nearly 50,000 people through our online and print channels.

Revel25 Honorees



Cari B. Sacks
Citizen Advocate Award



Brendan Fernandes
Creative Voice Award

For more information about sponsorship and visibility opportunities, contact Senior Director of Development, Kaitlin Donnelly, at donnelly@artsalliance.org or call 312-855-3105 ext. 103.

Your gift is tax-deductible to the extent allowed by law. Arts Alliance Illinois is a 501(c)(3) organization (Tax ID #36-3177592).

Last updated February 27, 2025.





About Arts Alliance

Arts Alliance Illinois builds the creative sector's power through advocacy and connection to resources to improve the quality of life in communities statewide. Our programs, research, and resources equip creatives and cultural organizations to advocate for themselves, navigate critical funding opportunities, and advance equity in their own work and across the broader field. Learn more at artsalliance.org.

25,000+

The size of our network, including 350+ members who form the core of the largest statewide grassroots coalition of arts advocates in Illinois.

20,000+

The number of actions taken by our network since 2020.

1,100+

The number of individuals and creative organizations we've helped learn about or apply for public funding.

\$278M

Over the last four years, we've helped generate over \$278M in new state and local funding directed to arts and culture in Illinois.

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	Presenting Sponsor \$50,000	Premier Sponsor \$25,000	Host Sponsor \$10,000	Patron Sponsor \$5,000	Partner Sponsor \$3,500
Revel25 tickets	✓ 10 tickets	✓ 10 tickets	✓ 8 tickets	✓ 6 tickets	✓ 4 tickets
VIP Reception access [^]	✓	✓	✓	✓	✓
Invitation recognition (with logo) ¹	✓	✓	✓	✓	✓
Pre-event recognition on screen (with logo) ²	✓	✓	✓	✓	✓
Program book recognition (with logo) ³	✓	✓	✓	✓	✓
Event website recognition	✓	✓	✓	✓	✓
Special Gift (artist-designed)	✓ artist-designed	✓ artist-designed	✓ artist-designed	✓ Alliance merch	✓ Alliance merch
Ad in program book ³	✓ full page	✓ full page	✓ full page	✓ half page	
Host Committee designee listing	✓	✓	✓		
Acknowledgement in press materials	✓	✓			
Brand placement on all event materials	✓				
Verbal acknowledgment during the event	✓				
Participation in program ^{^^}	✓				

[^] Invitation-only private gathering will take place either before or after the event.

^{^^} Presenting Sponsors have the option of showing a video or giving brief remarks.

¹ For inclusion in the printed invitation, please pledge by **March 6, 2025**.

² For recognition during the event, please pledge by **April 15, 2025**.

³ For inclusion in the digital program book, please pledge by **May 19, 2025**.

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Underwriting Opportunities

In addition to the benefit tiers on the last page, Arts Alliance is offering exciting underwriting opportunities to place your branding front-and-center during the event.

Student Artwork Exhibition

Revel25 will feature a gallery of artwork from K-12 students to shine a spotlight on youth creativity in Illinois. The sponsor will have their name added to the gallery title, with branding featured prominently in promotional materials and the gallery itself.

Cost: \$7,500 | Number available: 1

Revel25 Bar

Make your branding visible to anyone who grabs a refreshment Revel25! We'll add your organization's branding to the bar itself, as well as cocktail napkins used during the event.

Cost: \$15,000 | Number available: 1

Performance Sponsorship

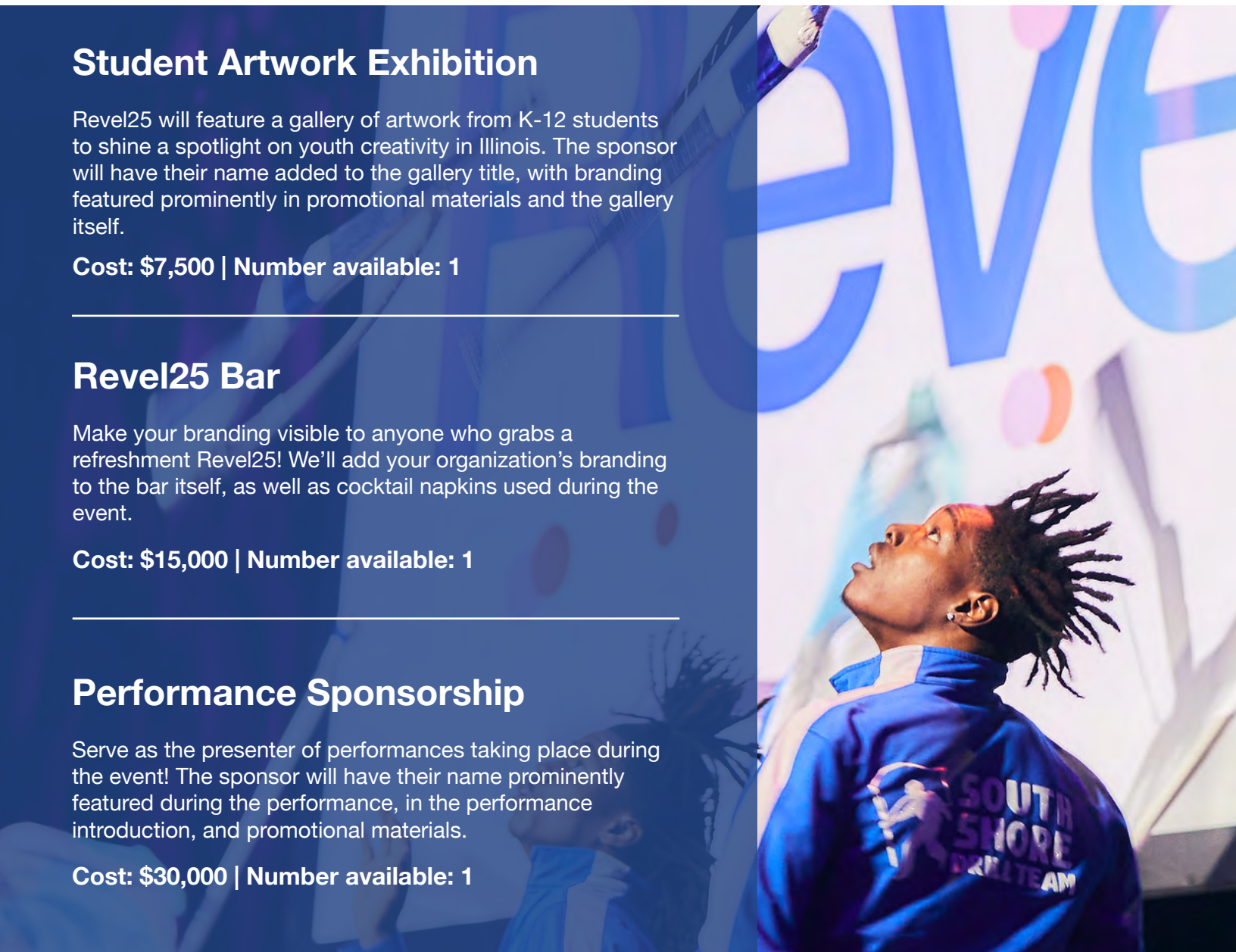
Serve as the presenter of performances taking place during the event! The sponsor will have their name prominently featured during the performance, in the performance introduction, and promotional materials.

Cost: \$30,000 | Number available: 1

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Sponsorship Pledge Form

Prefer to fill this out online? [Access the online pledge form here.](#)

Sponsor level

- Presenting \$50,000
- Premier \$25,000
- Host \$10,000
- Patron \$5,000
- Partner \$3,500

Sponsor information

Name		Company / Organization		
Address		City	State	Zip
Preferred Phone	Preferred Email			

Name(s) as you wish to appear in recognition materials: _____

- Please keep this donation anonymous

My company will match this gift: _____ (company name)

Please enclose or forward any required gift-matching forms.

Payment information

- Check**
Please make payable to "Arts Alliance Illinois"
 - Credit card:**
 - MasterCard
 - Visa
 - American Express
 - Discover
- Add processing fee so 100% of my donation can go to Arts Alliance Illinois

Card number		Expiration date (MM/YY)	CVV
Cardholder name	Cardholder signature		Today's date

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Arts Alliance Illinois never trades or sells donor information. All credit card payments made through this form are processed and managed securely by Arts Alliance Illinois and comply with the Payment Card Industry Data Security Standards.

Please remit to: Arts Alliance Illinois, 200 W Madison St, 3rd Floor, Chicago, IL 60606

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