



# Arts Alliance<sup>LL</sup>

**2024 Annual Benefit**

**Honoring Nora Daley & Amanda Williams**

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Monday, May 13 • 5pm • Ramova Theatre • Chicago, Illinois

**Sponsorship Opportunities**

# ArtsAlliance<sup>IL</sup>

## 2024 Annual Benefit Sponsorship Opportunities

### Honorary Co-Chairs

Governor JB Pritzker & First Lady MK Pritzker

### Event Co-Chairs

Michelle T. Boone  
Nick Cave and Bob Faust  
Lynn M. Lockwood  
Abby Pucker

### About the Event

Arts Alliance Illinois' annual benefit brings together the state's creative community to reflect on the sector's achievements over the past year and look forward to the important work ahead. Formerly an Annual Luncheon honoring the state's most important creative and civic champions, the Alliance has transformed the event to become the largest celebration of all artistic disciplines and cultural workers across the state of Illinois.

This year we will honor the contributions of **Nora Daley**, Chair of the Illinois Arts Council Agency, with the Citizen Advocate Award for her incredible contributions to the arts and cultural community and artist **Amanda Williams** with the Creative Voice Award for her visionary artistry, focus on justice, and commitment to Chicago and Illinois.

The Annual Benefit will take place in Chicago on May 13 at 5pm at the Ramova Theatre, and typically welcomes nearly 500 business, civic, philanthropic, and political leaders, in addition to individual artists and creative professionals, from around the state. Sponsors of the event receive the benefits described on the next page, including online and print visibility totalling nearly 50,000 people across our channels.

**All proceeds from the event support the work of the Alliance: to bolster the creative sector and sustain artists and cultural organizations now and into the future.**

### About Arts Alliance

We champion arts resources and policies that benefit our members and all Illinois residents.

As the only statewide, multidisciplinary organization concentrated on the strength of arts and culture, we take on challenges that no single organization or artist can face alone. Since the COVID-19 pandemic began, we have worked quickly to support the sector through emergency relief funding, policy and resource briefings, impact research, and community organizing. Learn more at [artsalliance.org](https://artsalliance.org).

For more information about sponsorship and visibility opportunities, contact Deputy Director of Development Kaitlin Donnelly at [donnelly@artsalliance.org](mailto:donnelly@artsalliance.org) or call 312-855-3105 ext. 103.

Your gift is tax-deductible to the extent allowed by law. Arts Alliance Illinois is a 501(c)(3) organization (Tax ID #36-3177592).

Updated as of March 18, 2024.



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## 2024 Annual Benefit Sponsorship Opportunities

	Premier Sponsor \$25,000	Benefit Sponsor \$10,000	Patron Sponsor \$5,000	Partner Sponsor \$3,500
Tickets to the event	✓ ten tickets	✓ eight tickets	✓ six tickets	✓ four tickets
VIP reception access <sup>^</sup>	✓ ten tickets	✓ eight tickets	✓ six tickets	✓ four tickets
Program book recognition <sup>1</sup> (*with logo)	✓ * ✓ *	✓ * ✓ *	✓	✓
Pre-event recognition on-screen <sup>2</sup> (*with logo)	✓ * ✓ *	✓ * ✓ *	✓	✓
Event website recognition	✓	✓	✓	✓
Arts Alliance branded merch	✓	✓	✓	✓
Promotion in program book	✓ full page	✓ full page	✓ half page	
Host Committee designee listing	✓	✓		
Participation in program <sup>^^</sup>	✓			
Acknowledgment in press materials	✓			

<sup>^</sup> Invitation-only private gathering will take place either before or after the event.

<sup>^^</sup> Premier Sponsors have the option of showing a video or giving brief remarks.

<sup>1</sup> For inclusion in the digital program book, please pledge by **Tuesday, April 30**.

<sup>2</sup> For inclusion in on-screen recognition, please pledge by **Friday, May 3**.



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## 2024 Annual Benefit Sponsorship Pledge Form

### Sponsor level

- Premier \$25,000
  Benefit \$10,000
  Patron \$5,000
  Partner \$3,500

### Sponsor information

Name		Company / Organization		
Address		City	State	Zip
Preferred Phone	Preferred Email			

Name(s) as you wish to appear in recognition materials: \_\_\_\_\_

- Please keep this donation anonymous
- My company will match this gift: \_\_\_\_\_ (company name)  
Please enclose or forward any required gift-matching forms.

### Payment information

- Check**  
Please make payable to "Arts Alliance Illinois"
- Credit card:**
 MasterCard
  Visa
  American Express
  Discover
- Add processing fee so 100% of my donation can go to Arts Alliance Illinois

Card number		Expiration date (MM/YY)	CWV
Cardholder name	Cardholder signature		Today's date

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 For inclusion in on-screen recognition, please pledge by **Friday, May 3**.

**Arts Alliance Illinois never trades or sells donor information.** All credit card payments made through this form are processed and managed securely by Arts Alliance Illinois and comply with the Payment Card Industry Data Security Standards.

Please remit to: Arts Alliance Illinois, 200 W Madison St, 3rd Floor, Chicago, IL 60606

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